



FIVE-DAY TRAINING ON

**Mastering the Art to Influencing  
Positive Change,  
October 22 -26, 2018, Islamabad**

HOW WILL THE TRAINING BE USEFUL?

National NGOs are considered agents of change as they amplify community voices through awareness raising and networking. They play an instrumental role in educating and changing public opinion and often collaborate on initiatives to ensure that social development concerns of communities at national level. This enables problem solving at national level by engaging local authorities, decision makers in government, media and other key stakeholders at different stages of the development process. To achieve effective sustainable change, NGOs must have the ability to plan and facilitate efficient communication processes that mobilize efforts at both the organizational and programmatic levels.

Awareness raising and networking is a key to enabling positive policy change in favor of marginalized communities. In many cases however, the strengths and capabilities of the community are often

underutilized due to an unfavorable ecosystem for local action, limited funds and inexperience.

**Training Objectives:**

This training aims to enhance participants' knowledge on:

- Being able to demonstrate an understanding of tools and approaches required for influencing decision making towards sustainable change
- Enhancing knowledge on developing a strategic approach to policy engagement and its communication
- Equipping participants on designing campaigns for social change through policy reforms

**Who is it for?**

- Humanitarian and Development Practitioners
- Middle to Senior Level Project or Program Managers
- Coordinators of local NGOs and INGOs

\*All applicants must have interest and some prior experience in networking and linkages development

**Registration Fees**

PKR. 25,000/- (Including accommodation, meals, training material, certificate and two-day training refresher). Travel would be arranged by participating organizations.

Early-bird Discount - 20% (for applications received till **06 September, 2018**)

40% discount to women participants and special discount for multiple participants from same organization

**Meet the Trainer:**



Qadeer Baig, currently the CEO and Principal Consultant of the NGO Resource Centre has over 20 years of work experience in international humanitarian and development organizations, program management, advocacy and networking. He holds a Master's degree in NGO Management from the London School of Economics. He has designed and facilitated numerous workshops, seminars and policy advocacy campaigns and led evidence-based policy advocacy workshop for CSOs and relevant networks in Pakistan and internationally on issues of enabling policy environment for NGOs, legal and fiscal reforms in South Asia, Child and Early-age Marriages, Gender Based Violence, Curriculum Reforms and Human Rights.

**How to Apply?**

Kindly fill in the application form by following this link:

<https://docs.google.com/forms/u/2/d/1Np5c6tM6XyqnQ2sl8QXeXP1j7O4-hVD1GOzzyCljU/edit>

**Fee Disclaimer:**

Participants will be eligible to reclaim fee if informed 10 working days before the event.

Applicants will be informed of their application confirmation by **September 11, 2018**. Please make sure to include all contact information (postal address, email or phone number) for further communication.